YES MEETING
BREAKTHROUGH COMPETITION 2024
POLICIES & PROCEDURES

ARTICLE 1ST   BREAKTHROUGH COMPETITION AIMS

1.1.Breakthrough Competition is an international competition, designed for individual or team ideas, which objective is to drive University students, undergraduate and master's students, to create an original, innovative and applicable idea to the solution of problems related to human diseases. The 2024 edition will address projects of technological innovation, with clinical application in any area or specialty related to health.

1.2. Recognizing market opportunities to potential identified necessities and promoting entrepreneurship and ideas with a technological applicability in the biomedical area is its main goal.

1.3.Breakthrough Competition 2024 is an independent and free event from the YES Meeting, open to all the University students community, undergraduate and master's students.

ARTICLE 2ND   LEGAL BASIS

2.1. A contract will be concluded that may or not be subjected to the written form. Obligations of both parties will be explicitly stated.

2.2. In case the contract is not in the written form, the contractual obligations are the ones stated in this Policies and Procedures.

ARTICLE 3RD   PRIZES & AWARDS

3.1. For this competition, there will be three winning ideas, each receiving different awards.

3.2.The **1st Award Winner** will receive a monetary prize of **500EUR**, a **one-year mentoring program with EIT Health,** the chance to participate in **Regional Competition (North of Portugal) of the EIT Health Innovation Days** and the chance to **present the evolution of the project in the 20th YES Meeting Breakthrough Competition**.

3.3.The **1st Award Winner** will be announced and receive the Prize Certificate during the 19th YES Meeting's Award & Closing Ceremony, which will be held in the afternoon of the 22nd of September 2024. Afterwards, the Winner will be contacted and asked to provide their banking information, in order to receive the Prize value.

3.4. The **2nd** and **3rd Prizes** will be defined soon.

3.5. Furthermore, Honorable Mentions may be attributed by the Jury.

3.6. Moreover, the jury's decision is sovereign and **cannot be appealed.**

ARTICLE 4TH   ELIGIBILITY

4.1. The ideas that fulfill the point 2 of the Article 7th are subjected to the following rules of eligibility:

4.1.1. Solely **original ideas** will be considered;

4.1.2. The submitted idea does not have to result from work conducted in University setting but if it does, it must only come from **work conducted during a Bachelor's/Licentiate/Undergraduate or Master's degree** (e.g. PhD/Doctorate works will not be considered);

Please note that the YES Meeting's Organizing Committee may contact you anytime during the course of the competition to confirm you fulfill all the requirements.

4.1.3. **Language**: The official language of the Breakthrough Competition 2024 is **English**. Furthermore, during the meeting days, should a Presenting Student present their work in a language other than English, they ought to be disqualified.

4.1.4. **Authorship**: The participants are responsible for ensuring all legal terms, authorship and originality of their idea. Each participant may only submit and present a single work.

ARTICLE 5TH   STAGES OF THE APPLICATION

5.1. First Stage: idea submission according to the Policies & Procedures

5.2. Second Stage: Evaluation and ranking by peer-review. After the serialization, the participants that move forward in the competition must submit a pitch video that will serve as an introduction before their Pitch Presentation (see point 2 of Article 6th).

5.3. Third Stage: Pitch Presentation at the 19th YES Meeting, during the Breakthrough Competition Session.

ARTICLE 6TH   IDEA & PITCH VIDEO SUBMISSION

6.1. Please make sure you fully read our **Policies & Procedures** document before submitting to the Breakthrough Competition 2024.

6.2. **Period of submission**: Ideas can be submitted online **from the 12th of March 2024 until the 31st of July 2024.**

6.3. **Process of submission**: Ideas must be submitted through the YES Meeting website (www.yesmeeting.org), by filling in a form with your personal information and the idea details. The submission form will have separate sections for the following fields.

1. Idea Submission Guidelines:

The idea should include the following fields:

- **Idea Title;**
- **Name of the participants;**
- **Participants's Affiliations;**
- **Main Body (limit of 300 words):**
    - **Problem Statement**: The problem it tackles and the proposed solution;
    - **Main Goal and Objectives**: Whether it achieves not only its main goals, but also its objectives, provided that the proposed solution falls within the call's challenges;
    - **Resources**: The envisaged team, coupled with the proposed resources, is suited for the solution stage;
    - **Team Roles**: Description of the role and position of each member in the team;
    - **Solution Feasibility**: The outlined plan demonstrates that the proposed solution can reach the desired maturity level and can be appropriately implemented;
    - **Business Model**: Explanation of the project's business model;
    - **Growth and Impact Potential**: Assuming the proposed solution is perfectly viable when it comes to its technological applicability, the project has a potential pathway (regulatory, reimbursement, etc.) to reach its goal.
- **Funding:** Reference to any financial partner already established or possible ones.
- **Budget Description**: Description of the role that the Breakthrough Competition's monetary award takes in the realization of the idea.
- **References** (optional field);
- **Acknowledgments** (optional field).

Penalization: The main body of the idea should not exceed **300 words**. Ideas that surpass this limit will be **penalized** (see below).

2. Pitch Video:

This video **must not exceed 2 minutes**, during which you should include the reason why you consider your idea to be unique and innovative. Also, an emphasis should be put on why your project should win the Breakthrough Competition. **This video will serve as an introduction to your Pitch Presentation on the day of the Breakthrough Competition Session.**

You can submit your Pitch Video by filling in a form that will be sent to you by email. The Submission Period is between the **10th the 31st of August**.

Alterations to the Ideas: Please keep in mind that your idea will be evaluated as it was submitted, and you **will not be able to make any changes** after the end of the Submission Period (July 31st, 2024). Changes can be made before the deadline, by resubmitting your Idea. **Only the last version submitted will be considered**.

Alteration to the Pitch Video: Please keep in mind that your video will be evaluated as it was submitted, and you **will not be able to make any changes** after the end of the Submission Period (August 31st, 2024). Changes can be made before the deadline, by resubmitting your Video. **Only the last version submitted will be considered.**

ARTICLE 7TH   SELECTION PROCESS

7.1. The applications submitted may include ideas focusing on the development of a new technological product that appears innovative and differentiated, with a high potential of market applicability.

7.2. The Selection Process will be conducted by a jury appointed for this purpose, whose job will be to apply all the criteria in this regulation. The jury will be nominated by the 19th YES Meeting's Organizing Committee, as the entity responsible for this event.

7.3. This process will take place between the ideas Submission closure (July 31st) and the 10th of August 2024.

7.4. If necessary, the Organizing Committee will carry out a pre-screening of the applications submitted, following the criteria in this article of the regulation.

7.5. According to this rank, the **six best Ideas** will be selected for presentation in the **Breakthrough Competition Session**.

7.6. Every Idea will be scored out of 100 points, **using the following criteria**:

- Profitability;
- Correctly written english;
- Impact and innovation of the Idea;
- Applicability;
- Scientific base;
- Technological level;
- Explanation of the business model and target groups.

7.7. The main body of the Idea must <u>not</u> exceed **300 words**. Submissions that surpass this limit will be automatically **penalized** proportionally, according to the following criteria:

- 301 to 400 words: -5 points;
- 401 to 500 words: -10 points;
- 501 or more words: -15 points.

7.8. **Registration to the Meeting:**

Presenting Students will receive an **email notification around the 5th of August 2024**, stating if their idea was accepted to be presented at the Breakthrough Competition Session and a Presenting Team Identification Number (e.g. PT001). This number will always identify your idea. In addition to this information, it will also be sent to you the form for the Pitch Video Submission;

Breakthrough Competition 2024 is an independent and free event from the YES Meeting. Therefore, if you participate in this competition, you are not obligated to register for the 19th YES Meeting.;

Please note that even if you are selected to present your pitch, **you do not have access** to the 19th YES Meeting, including its Scientific Programme, Workshops, Clinical Competition and Social Programme;

If you want to participate in the congress itself, you have to register on one of the three moments available for registration:

- as a Non-Presenting Student - on the 1st of June 2024 or the 9th of July 2024

- as a Presenting Student - submit your abstract between the 1st of March and the 15th of May and register for the conference in early July.

If you are not selected to present your idea in the Breakthrough Competition 2024 but you only want to attend this session, as it is a free event to all the university community, you don't need any registration;

Please check our website (www.yesmeeting.org) for more information on the congress Fees & Payment methods.

ARTICLE 8TH PRESENTATION GUIDELINES

8.1. At the meeting, the **six highest rated ideas** will have the opportunity to present their work to all the congress participants, during the Breakthrough Competition Session. Therefore, **6 participants** will present their work to the audience. If your idea was developed by a team, you should nominate **one representative of the group** for the presentation and discussion of your work.

8.2. They will be evaluated by a Jury composed of experienced experts in the area.

8.3. You must not exceed the time limit of 7 minutes for the presentation, otherwise you'll be penalized.

8.4. They will be evaluated by a Jury composed of experienced experts in the area.

8.5. The panel of Jury experts will score both the content of your work and your pitch out of 60 points, based on the following **criteria**:

	SCORE
1. Work's background and aim. Advantages and benefits of the idea in relation to the existing solutions; adequacy of the project and the plan presented to the field of application. Motivation of each applicant to join the project, to commit their skills and efforts to the identification of a relevant gap of knowledge.	/10
2. Degree of innovation and originality of the idea. Innovation and groundbreaking characteristics that distinguish the designed solution, compared to existing ones.	/10
3. The role of new technology integration in the construction of the solution. Technological level of the idea and differentiation from the existing technology in the field; protection measures for the technology developed.	/10
4. Project feasibility and viability (industrial and commercial). Implementation of the idea in the market, within the biomedical area; its characteristics, value and quality; validation of the stakeholder about its relevance and applicability; raised partners and support.	/10
5. Schematization and discussion of the idea. Structure, consistency and global visual organization of the idea; adequate response to the project's main target; overall performance throughout the presentation (quality of the pitch).	/10
6. Capacity of the team to execute the proposed idea - adequacy of human resources. Variability of profiles and expertise in the team; the team's strategy in order to implement the idea; time available to dedicate to the development and implementation of the idea (level dedication and effort); teamwork throughout the presentation.	/10

Exceeds time of presentation (more than 7 minutes)	-5

FINAL SCORE	**/60**

8.4. **Idea Presentation Day**: The Breakthrough Competition session will be held on the morning of the first day of the 19th YES Meeting (Thursday, the 19th September of 2024). Please note you must confirm your presence at the Session. **After being notified that you have been selected, you have the <u>following 7 days</u> to answer by e-mail**. If you were selected for the Breakthrough Competition Session, you should hand in your presentation **30 minutes before the beginning of the Session** in the check-in area.

8.5. **Duration of the presentation**: Each presentation will last **12 minutes – 7 minutes for the student presentation and 5 minutes for discussion**. Please do not exceed the maximum time. There will be a timer visible for you, the judges and the audience, so that you can easily manage your presentation time and avoid surpassing the established limit.

8.6. **Time penalization**: If your presentation exceeds the time limit **(7 minutes)** you will be penalized with **-5 points.**

8.7. **Presentation software and content**: We accept the latest versions of Microsoft® PowerPoint and Apple® Keynote presentations. We also recommend you to bring a PDF format of your presentation. Please name the file of your presentation as follows: "Session; Presenting Team Number, Idea; Name of the participant that filled out the registration form", for example: "Breakthrough Competition Session; PT001; The influence of biomaterials in Alzheimer Disease; Amelia Wang". You should also include this information on the **first slide of your presentation** and make sure your **Presenting Team Identification Number** on the first slide is clearly visible.

ARTICLE 9TH PARTICIPANTS RIGHTS

It is guaranteed to the participants of the Breakthrough Competition that:

9.1. They maintain the copyright and industrial property rights of their idea;

9.2. They are the owner and beneficiary of the intellectual property rights of any idea submitted.

ARTICLE 10TH PARTICIPANTS OBLIGATIONS

Each idea submitted in application to the Breakthrough Competition 2024 has to be original, real and accurate.

All ideas presented :

I. Can not violate any copyright and/or industrial property;

II. Follow national laws and regulations.

The participants shall submit their idea under the terms mentioned above;

By submitting the Idea to this Competition, each team of participants agrees and accepts the terms and conditions of this Regulation.

The resolution of occurrences not covered by this regulation is a responsibility of the Organizing Committee of the 19th YES Meeting.

Please note that the 19th YES Meeting's Organizing Committee may update the Breakthrough Competition 2024 Rules & Guideline Procedures at any time.

(July 2024 version)