

# YES MEETING AMBASSADOR PROGRAMME TERMS AND CONDITIONS



The YES Meeting Ambassador Programme is designed to promote participation in the conference with the help of students and young researchers. By promoting the conference and having other students register with their unique registration code, **ambassadors have the chance of being rewarded with the four day meeting access pass for free**, a certificate and the opportunity to win many more prizes.

Each YES Meeting Ambassador will have access to media material, social media publications and emails provided by the 18th YES Meeting Organizing Committee, and will have its own registration code.

## Application Period

Applications for the role of Ambassador of the 18th YES Meeting can be submitted from the **27th of November 2022 at 9:00 PM GMT to the 22nd of January 2023 11:59 PM GMT**.

The 18th YES Meeting Organizing Committee has the right to open a 2nd phase for the submission of applications, if necessary.

To register as an Ambassador, any interested student should fill in the form designed for the effect, which can be found both on the YES Meeting website — [www.yesmeeting.org/ambassadors](http://www.yesmeeting.org/ambassadors) — and subsequently on social media (Facebook and Instagram).

The application form can be accessed through the following link: <https://ambassadors.yes-meeting.org/index.php>.

## Eligibility

To be eligible to become an Ambassador, applicants must:

- Be currently enrolled at a higher education institution, preferably in an undergraduate or master's degree programme;
- Be currently enrolled in a degree programme in the Medical or Biomedical Field or affiliated areas (e.g. Biochemistry, Bioengineering, Pharmaceutical Sciences, or others);
- Have an active account in the following social media platforms: Facebook, Instagram and Twitter.
- Ideally have an active account on LinkedIn, though it is not mandatory for application.

Applicants who meet at least one of the following criteria will be excluded:

- Currently enrolled at the Faculty of Medicine of the University of Porto (FMUP);
- Currently enrolled in a PhD programme.

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## Selection Process

After filling in the designated form, applicants will not become automatically an official YES Meeting Ambassador: they will be notified of the selection result by **February 1st, 2023**.

The YES Meeting organizing committee has the right to exclude any application which does not comply with the eligibility criteria or which possess at least one exclusion criterion.

It is the YES Meeting Organizing Committee's (OC) responsibility to assure, through the responses to said form, that the student is interested, and more importantly, capable, of performing in the adequate way as an Ambassador for this conference.

## Procedures

Before you sign up as an Ambassador of the 18th YES Meeting, you must agree to the following terms and conditions:

- Every Ambassador agrees to be included in a Facebook Group with all the other Ambassadors and 18th YES Meeting Organizing Committee representatives. This group will be used to share important information about the conference's promotion and about the Ambassadors' rights and duties.
- Every Ambassador agrees to be included in a Whatsapp Group Chat with all the other Ambassadors and 18th YES Meeting Organizing Committee representatives. This chat will be used to share important information about the conference's promotion and about the Ambassadors' rights and duties.
- Every Ambassador agrees to participate in a videoconference meeting with all the other Ambassadors and 18th YES Meeting Organizing Committee representatives taking place during the month of February.
- Every Ambassador must post relevant information concerning the 18th YES Meeting on **social media** (Facebook, Instagram, Twitter, LinkedIn, University's website...) when provided with the respective posts/texts;
- Every Ambassador should print and put up A3 size **posters** of the conference in their university and/or other institutions they might find relevant for promotion;
  - Every Ambassador will have to send to the YES Meeting Organizing Committee a **photo** of the affixed posters at their University in order to receive the respective points. This photo must be emailed to [info@yesmeeting.org](mailto:info@yesmeeting.org);

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- Every Ambassador will be given **points**, which will determine the prizes each Ambassador is awarded, according to the tables below. Please note that: the points gathered with Facebook, Instagram (or Instagram Stories) and Twitter posts will be considered and added independently;
  - Regarding promotion on Facebook, Ambassadors **must use the option 'Share'** on YES Meeting's Facebook post, otherwise it will not be taken into account;
  - On Instagram, Ambassadors **must tag "@yesmeeting" and have a public profile** in order to be validated.
  - On Twitter, Ambassadors may **retweet YES Meeting tweets, tag @yesmeeting** and have a public profile, in order to be validated.
  - On LinkedIn, **must use the option 'Share'** on YES Meeting's LinkedIn post, otherwise it will not be taken into account;
- Each Ambassador must change their profile picture on Facebook to a template made by the Organizing Committee of the 18th YES Meeting, by the time of Non-Presenting Student Registrations.
- Each Ambassador will receive an **Ambassador specific registration code** that should be included in each of the promotion efforts and will be required during the Registration Process. Points will only be awarded if the participant (Presenting Student, Non Presenting Student or Breakthrough Competition Participant) successfully completes the registration process **using your Ambassador Code**.
- Every ambassador will be awarded for the successful registration of **a total maximum of 10 participants, independent of category (Presenting Students, Non-Presenting Students or Breakthrough Competition Participant)**, excluding students from the Faculty of Medicine of the University of Porto.
- Ambassadors are not automatically registered for the 18th YES Meeting. They must register in one of the three available moments throughout the year (Presenting Student Registration; 1st Phase of Non-Presenting Student Registration; 2nd Phase of Non-Presenting Student Registration).
- The best ambassador will be awarded a **free entry to the 19th YES Meeting**, taking place in **September 2024**.

## Point Awarding System and Prizes

<b>Divuligation/ Publications</b>	Poster (Facebook & Twitter)	3 points	Until a maximum of 35 points is reached
	Promotional Video (Facebook & Twitter)	3 points	
	Opening of Abstracts' Submission (Facebook & Twitter)	3 points	
	Opening of Non-Presenting Student Registrations (Facebook & Twitter)	3 points	
	Opening of Breakthrough & Competition Submission (Facebook & Twitter)	3 points	
	"Stay With Us Programme" Incoming Registration (Facebook & Twitter)	3 points	
	Other (includes all the above posts in social media other then Facebook and Twitter; includes all Instagram posts and stories, all LinkedIn Posts as well as other posts on Facebook and Twitter apart from the	1 point	
<b>Physical Divuligation</b>	Poster (in your university's notice board)	5 points	
<b>Participants' Registration</b>	Non-Presenting Student	5 points	Awarded per participant who completes successfully the registration
	Presenting Student	8 points	
	Breakthrough Competition	5 points	

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	15-24 points	25-39 points	40-49 points	50-59 points	>60 points	Best Ambassador
<b>Certificate</b>	✓	✓	✓	✓	✓	✓
<b>Ambassador's Kit</b> (provided the ambassador attends the 18 <sup>th</sup> YES Meeting)	–	✓	✓	✓	✓	✓
<b>Registration Fee Discount</b> (provided the ambassador attends the 18 <sup>th</sup> YES Meeting - the discounted fraction will be refunded after the conference)	–	–	20%	50%	75%	100%
<b>Priority Choosing Workshops, Social Programme and Gala Dinner</b> (provided the ambassador attends the 18 <sup>th</sup> YES Meeting)	–	–	–	–	–	✓
<b>Best Ambassador Award and Certificate</b>	–	–	–	–	–	✓
<b>Ticket to the 19<sup>th</sup> YES Meeting</b>	–	–	–	–	–	✓



Every Ambassador will be informed about their points and other ambassador points throughout the year.

All efforts towards promoting the event will be counted as valid if performed until the 31st of August 2023. After this date the 18th YES Meeting's Organizing Committee will determine the final sum of points for each ambassador and any promotion effort performed after the 31st of August will not be considered on the final tally.

### Final Dispositions

Please note that the 18th YES Meeting Organizing Committee may update the Ambassador Programme Terms and Conditions at any time.